



Imagine 

Create 

Shine 

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PSA

A public service announcement created for the option to adopt a pet. This may be found at rescue/adoption locations or pet stores in the form of a poster. .





PSA

A public service announcement created for woman mental health.





Surreal Art

A photoshop project where the goal was to create a surreal piece of art based off of song lyrics or a poem

Lyrics

*It's raining again outside the window
These moments make me think of you...
Hey DJ play me a song to make me smile
A song that will make me forget that person
And smile for me in this sorrowful night
Hey DJ play me a song to make me cry
A song that will make me forget that person
And cry for me in this suffocating night*



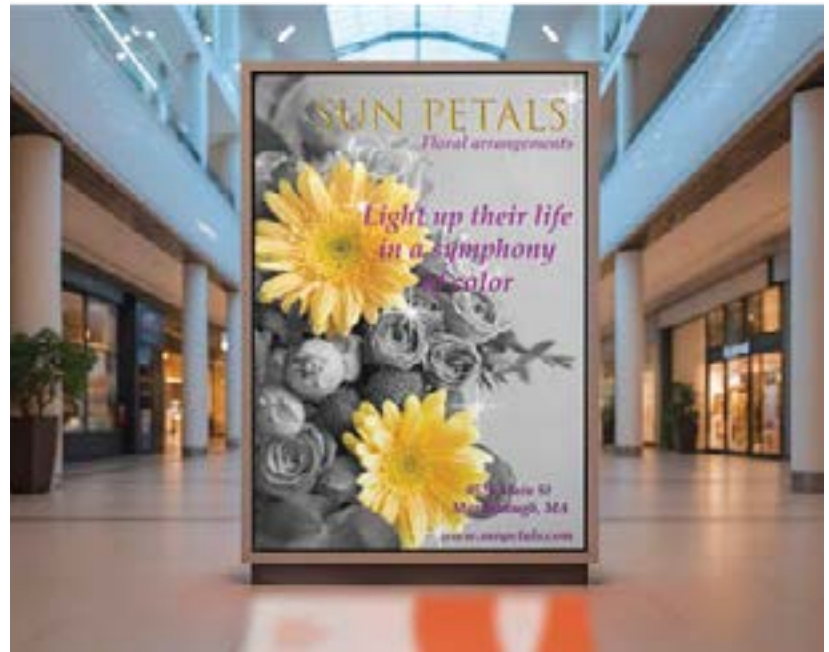
Song Request
by Lee Sora featuring SUGA

Travel Flyer

From a personal project using double exposure to a flyer enticing you to consider a vacation in the beautiful and culturally vibrant South Korea







Business Advertisement

This was a personal project at using pops of color against a greyscale backdrop.





SUN PETALS

Floral arrangements
www.sunpetals.com

Mother's day sale
20% off - MOM26

0526 Main St
Marlborough, MA

www.sunpetals.com

Case Study - Study Abroad

This was a service learning project. I was hired to create a new flyer for the study abroad program at Mount Wachusett Community College.

I was responsible for the imagery on the front and back of the flyer.



**From the classroom
to the world...**

Study Abroad



**Mount Wachusett
Community College**

mwcc.edu

Client's words - "Stefanie came in with a lot of great ideas, worked within tight constraints - approved colors, provided photos, college branding guidelines - and still managed to produce something vibrant and polished. Stefanie had enthusiasm and professionalism throughout the entire project".
-Dean Laurie Occhipinti





Inspirational Photos



Endangered Species Illustration

Here I was asked to illustrate an endangered animal of my choice and research groups actively working to reverse the animal's endangered status along with adding statistics and additional information about the animal that was chosen.



Amur Leopard

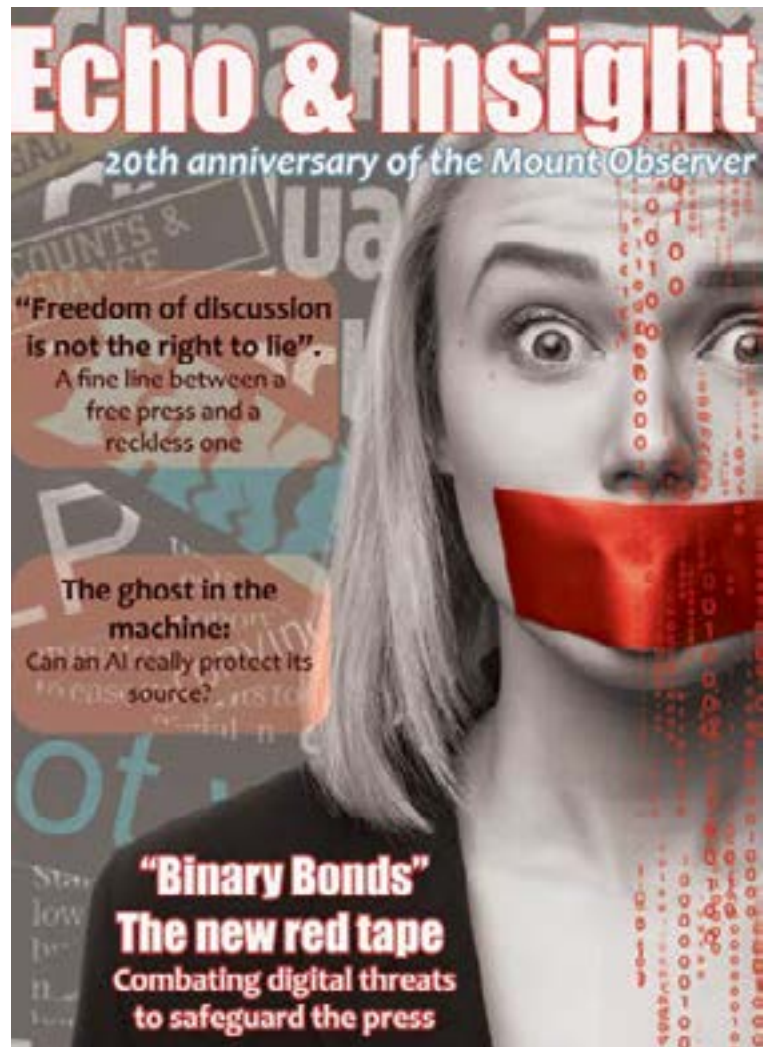
Critically Endangered
100-130 left in the wild
Poached for fur

Known as the Far East Leopard, the Amur leopard is the second most endangered species in the world and is struggling to survive due to the destruction of its habitats. Logging, urbanization, agriculture are tearing down the forests where they live. Intentional forest fires to clear the lands, take away not just their homes, but the homes of their prey, Roe deer, Sika deer and Hare making it difficult for them to find food.

For more information visit www.wwf.org

Magazine Cover

For this project, I was asked to create a magazine cover for a special 20th anniversary piece for the Mount Wachusett Community College, Mount Observer. Some possible content options were: Freedom of the Press, The History of Print and past award story from the Mount Observer.





Magazine Cover & Spread

World Culture/Geography creative assignment

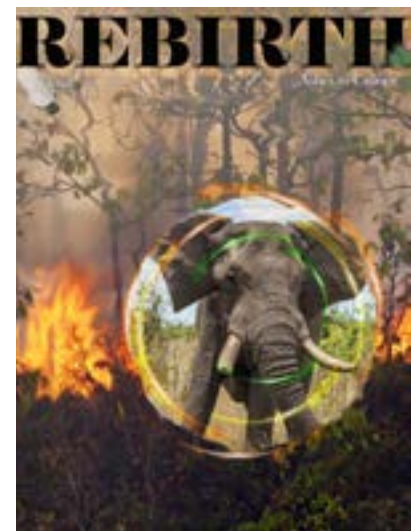
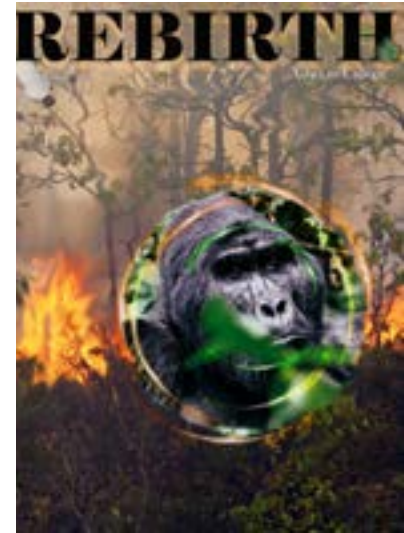
Cover and Spread

Case Study - Ad Campaign



My Story Board

Here you can see where the thoughts started. From the sketches to the mock ups of the first drafts, to the second drafts that started to take shape and lead to the final product. A vibrant and coheasive 3 ad campaign.



The object of this project was to create and advertisement for a product or service, reale or imagined and create a 3 ad campaign for the product or service.





Product Advertisement Campaign

My product is a collection of technology based systems to help survey the worlds forests, collecting data of each forests needs and a drone lead system called Ashes to Canopy, that can help replant the forests which will in turn help bring back endangered species from the flora and fauna that is needed to the animals that are starting to disappear that can help biodiversity.

Thank you for
traveling through
my work. Let's start
a new journey
together, creating
stories one layout at
a time.

Stefanie